

www.28thstreetmetrocrui.se.com



The 15th Annual 28th Street Metro Cruise®
August 23rd and 24th, 2019



Metro Cruise's 15th Anniversary Brings Enhanced and Added Entertainment!

The Metro Cruise® committee continues significant improvements and additions to the 2019 "Main Event" at Rogers Plaza.

- **DYNO** - After it's return in 2018, we are excited to bring back this popular exhibit with a bigger viewing area. See cars and trucks of all types rev up to 160mph+ right in front of you! Walk-up signups are available but limited – visit our website to sign up in advance. The Dyno will again be located within the Metro Way Food Court.
- **METRO CRUISE® TOURS** – For the first time ever, take a free guided tour of our famous Collector Car Row and learn some car stories and fun facts. Narrated by a local collector car enthusiast, this will be a free 1 hour walking tour, highlighting some top classics at the Rogers Plaza Main Event site. Tours will be Friday at 6pm and Saturday at 10am, 12pm, and 4pm. Starts and ends at the Information Tent in Metro Square, no signup required.
- **(UN)OFFICIAL CRUISE TIME** – Based on your feedback for additions, we are instituting a Cruise Time for this year's event. On Saturday 8/24 at 4:00pm, we are asking any and all Collector car owners to take a cruise on 28th Street on the outside lane. There will be no start or end location due to the breadth of Metro Cruise®. This will create a 1-2 hour concentration of classics on 28th that will create a very nice spectator opportunity. Keep in mind 28th Street is a state highway and is required to stay open to commuter traffic and common cars. And as always during the full 2 days of Metro Cruise®, 28th Street will be full of collector cars and have great spectator viewing.
- **SHUTTLE SERVICE** – Make sure to ride the FREE shuttle in and out of the Rogers Plaza Main Event, thanks to The Rapid. Pickup/Dropoff lots are free to park at also - either Wyoming High School or the Wyoming KDL Library on Michael Ave. Shuttle service runs all hours the event is open – 4pm to 10pm on Friday, 9am to 9pm on Saturday.
- **KID'S & RELAXATION TENT** – Expanded to a larger 30'x60' size, this area in Metro Square will have table and chairs, a kid's coloring area, and a resting/shaded area for the elderly or those in need of respite from the sun or rain.
- **FIRST AID & SAFETY** – Located at the Information Tent on the west end, and near the tall Rogers Plaza sign on the east end, see these red & white tents for medical or security issues. If you see something suspicious – report it!
- **EXPANDED FOOD OPTIONS** – Enjoy food, treats, and drinks from either the Metro Square Food Court, near the Main Stage on the west end, or the Metro Way Food Court, near the east end of the Rogers Plaza venue. We have more food vendors than ever before – 26 total including 16 food trucks! Find our food vendor lineup on our Facebook page under our event "Metro Cruise® Food Truck Rally".
- **DONUT COMPETITION** – Here's a tasty addition for you! Come taste test donuts and vote for your favorite. Two prominent 28th Street donut shops – Marge's Donut Den in Wyoming, and Cindy's Donuts & Ice Cream in Kentwood - will be the contenders. This competition will be held at 10:00am Saturday and is 'while samples last'.

Welcome to the Signature Event

of the

Wyoming Kentwood Chamber of Commerce

The 28th Street Metro Cruise®

As we enter the 15th year of the 28th Street Metro Cruise®, we look back at the first fourteen years of this event with pride.

As the Metro Cruise® has grown and changed, its simplistic approach has stayed the same. The love affair West Michigan, and the entire country, has with the classic and collector cars is still going strong. We know the cars are the stars and always will be. We invite every type of car and car lover to attend our two day showcase to celebrate these cars. This family friendly event takes you to the heart of the business sections from Grandville to Cascade. It is 15 miles of cars, fun, and history. Please take advantage of all of the great merchants in this corridor, as they are part of what makes this event happen.

We again thank our 28th Street Metro Cruise® Main Sponsor, The Grand Rapids New Car Dealers Association. Without their help and vision, and all of our Sponsors support, we would not be able to host the Metro Cruise.

We also thank the City of Wyoming for their leadership in keeping the 28th Street Metro Cruise a safe family event.

Enjoy your experience at this year's 28 Street Metro Cruise.

Thank you.

Bob

Bob O'Callaghan

President/CEO

Wyoming-Kentwood Area Chamber of Commerce

616-531-5990

www.southkent.org

2019 Metro Cruise® Main Event at Rogers Plaza– Schedule of Events

Friday, August 23rd

- 2:00pm - Early Bird merchandise opens – get your favorite Official Metro Merch!
- 3:00pm – 6:00pm – 96.9 WLAV Live Radio Remote broadcast – stop by and spin a wheel for free CD's, movies, tickets, and more!
- 4:00pm – Metro Cruise® Main Event opens – food vendors, sponsor vendors, Shuttle service, Metro-Main Stage
- 4:30pm – 6:45pm – Flexadecibel (7pc Funk/Rock/Soul band) on Metro-Main Stage
- 6:00pm – *NEW* Metro Cruise® Tours – meet at Information Tent
- 7:30pm – 9:45pm – Onager (Rock/Pop/Country band) on Metro-Main Stage
- 10:00pm – Event closes

Saturday, August 24th

- 9:00am – Metro Cruise® opens – food vendors, kid's events, Shuttle service, sponsor vendors
- 9:00am – Opening Ceremonies, Community Awards on Metro-Main Stage
- 10:00am – Donut competition, west end near Metro-Main Stage
- 10:00am - *NEW* Metro Cruise® Tours – meet at Information Tent
- 10:00am – 6:00pm - Dyno testing exhibit near Metro Way Food Court
- 11:30am – 1:45pm – Stolen Horses band (Country/Rock) on Metro-Main Stage
- 12:00pm - Metro Cruise® Tours – meet at Information Tent
- 2:00pm – 2:45pm – Miss Metro Cruise® Finale on Metro-Main Stage – Meet the 10 finalists, see the vote for Miss Metro Cruise® 2019
- 3:30pm – 5:45pm – La Furia del Ritmo (Salsa/Merengue/Cumbia) on Metro-Main Stage
- 4:00pm - Metro Cruise® Tours – meet at Information Tent
- 4:00pm – *NEW* Official Cruise Time – take a cruise anywhere on 28th in your collector car, use outside lane
- 6:30pm – 8:55pm – Azz Izz (R&B/Pop/Mainstream hits) on Metro-Main Stage
- 9:00pm – Event closes

PLUMMERS
DISPOSAL

Portable Sanitation
VIP Flushing with Handwash Sink
Special Events Unit
Double Hand Wash Station
Portable Luxury Restroom Trailers

SALE 15%

PlummersDisposal.com (616) 261-4344

**Cannot be combined with other coupons or special pricing. Coupon must be presented at delivery. One time use only.

Spotlight:

A Car, A Kid, A Passion

written by Katie Washington, mother of Anthony Washington.

During the 2018 28th Street Metro Cruise event we held a photo contest. The most 'likes' on any one photo would win. Anthony Washington's car overwhelmingly won first place. Here is the story behind his 1988 Chevrolet Camaro.

Jay Washington, Anthony's dad, is a certified master motorcycle mechanic and a certified automotive mechanic. Towards the end of 2017 Jay noticed a 1988 Camaro project car up for sale. He acquired it with the intent of fixing it up. When Anthony saw it and Jay saw noticed his son's interest in the Camaro they decided they would build it together for Anthony's 16th birthday (July 16, 2018). Anthony was going into 11th grade and was very busy with school, playing soccer, and working as a soccer referee. When Anthony wasn't doing any of those things he was at the garage turning wrenches, welding, sanding, and dealing with the numerous mechanical issues. However, the first thing 15 year old Anthony fixed on the Camaro was wiring up the radio/speakers/amp. As soon as school let out for the summer in June, Anthony worked full time on the Camaro in a rush to complete it before the July deadline. They were making good progress but it still was in pretty rough shape. Anthony was also preparing to take his road test during this time period. Everyone around noticed Anthony's effort and wanted to offer advice, admire the hard work and even lend a helping hand. The car quickly became a talking point and many people were stopping by just to check on the progress (or slow down the progress).



Mister CAR WASH®

We're just around the corner
with **15** area locations!

mistercarwash.com



Everyone seemed to have a different reaction to a 16 year old having a 1988 Camaro for a first car but there wasn't any disagreement on how awesome it was that father and son were working on this together. Anthony took some time deciding on a color and was very exhausted during the whole sanding process. He graciously accepted help and would not completed it on time if it wasn't for (Al, Travis, Tom and many others). Jay and Anthony took the car to the paint shop the week before his birthday. Anthony had his 16th birthday party at Pinery Park in Wyoming and invited family and friends where he unveiled all his hard work on his 1988 Camaro with its fresh paint job. They were assembling the final touches right before the unveiling. The family was so surprised because and majority of them only saw the "before". After his birthday party Anthony then drove to soccer practice and showed off his Camaro to his friends.

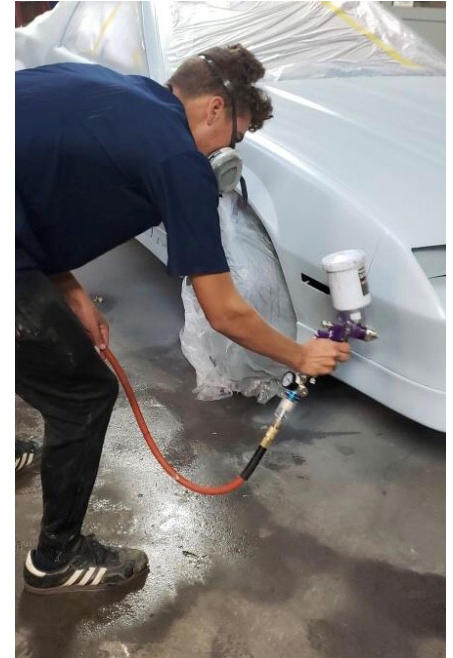
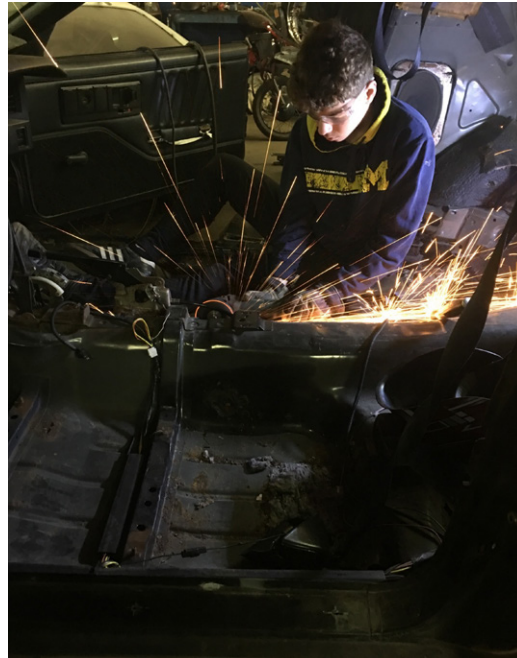


Left: Jay, Anthony and Katie with the 1988 Camaro. Right: Anthony cruising in style!

The Washington family live close to 28th street and we have a great appreciation of all types of vehicles and motorcycles The Metro Cruise is something they look forward to every year. Last year, 2018, was Anthony's first year cruising Metro Cruise.

ROGERS PLAZA

Town Center



meijer®

A Car, A Kid, A Passion



2018 Photo contest winner Anthony Washington with his 1988 Camaro

THE RAPID

Severe Weather Policy

During the event of severe weather, all volunteers, participants, and vendors are to seek shelter in a safe enclosed structure. All Metro Cruise® activities at Rogers Plaza will be suspended if any of the following occur:

- When lightning is within a 6-mile radius of Rogers Plaza
- City of Wyoming warning sirens are used or an emergency air horn is sounded
- Metro Cruise organizers identify an approaching strong storm

The event and activities may resume thirty minutes following the last flash of lightning per the NWS warning system or lightning detection equipment.

The suspension, cancellation, and resumption of Metro Cruise® will be announced from the Metro Main Stage at Rogers Plaza, the Metro Cruise® Facebook page, and on WLAV 96.9 FM. In an effort to host all of our scheduled activities, we will attempt to delay events rather than cancel a missed event due to weather.

For the most up-to-date information, please check the Facebook home page [f / metrocruise](https://www.facebook.com/metrocruise).

Lost Child or Vulnerable Adult

If at Metro Cruise® at Rogers Plaza you become separated from your child, parent, or a vulnerable adult, please proceed to the Metro Cruise® Information tent (Red & White Canopy tent), First Aid & Security tents, or find a Security or Official member.

CSL Plasma

Good for You. Great for Life.

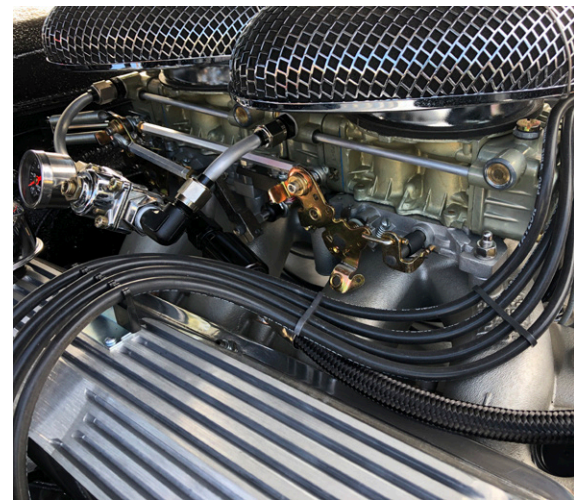
Donate Plasma.

Save Lives.

www.cslplasma.com

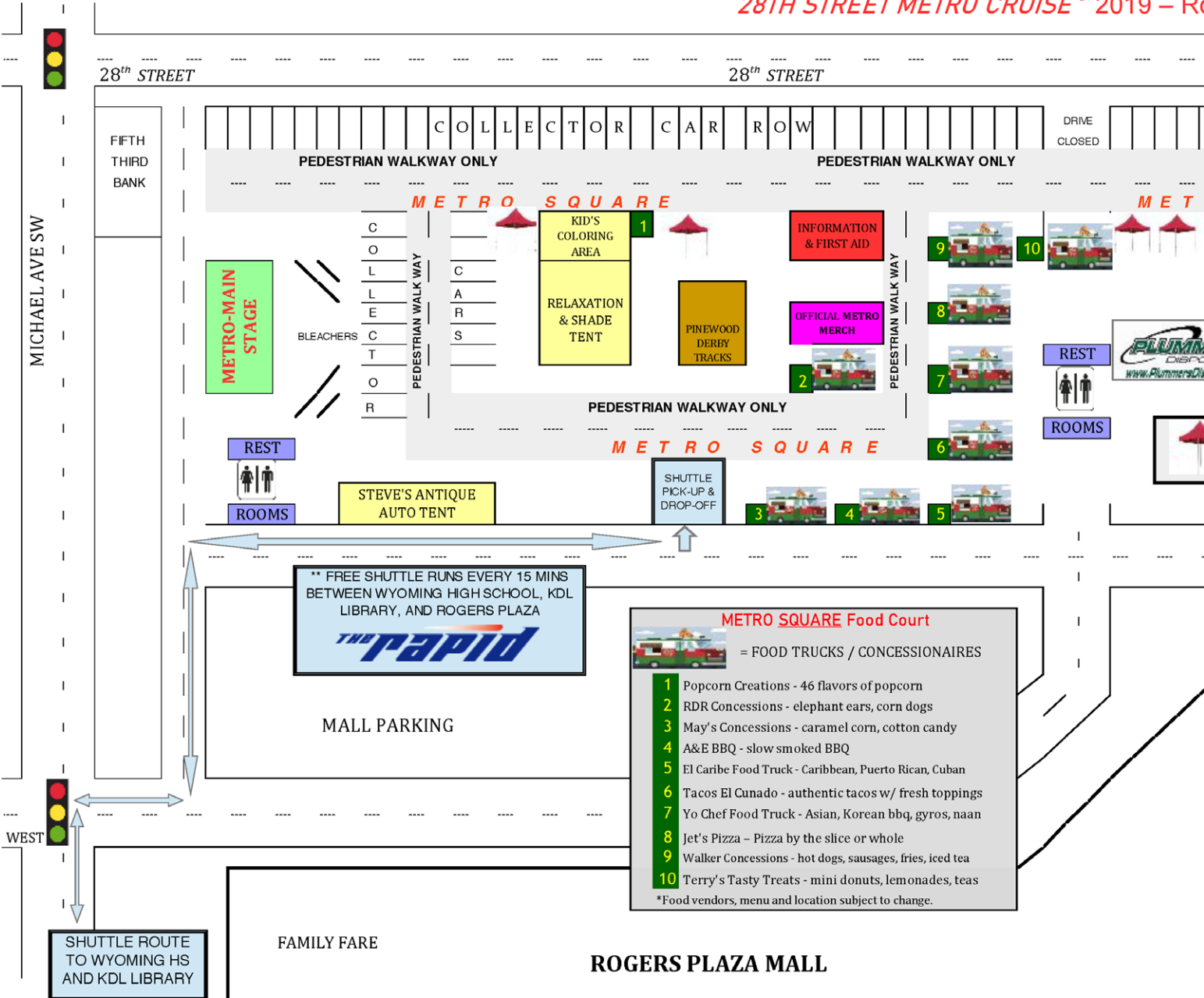
CSL Plasma

Good for You. Great for Life.



DTE

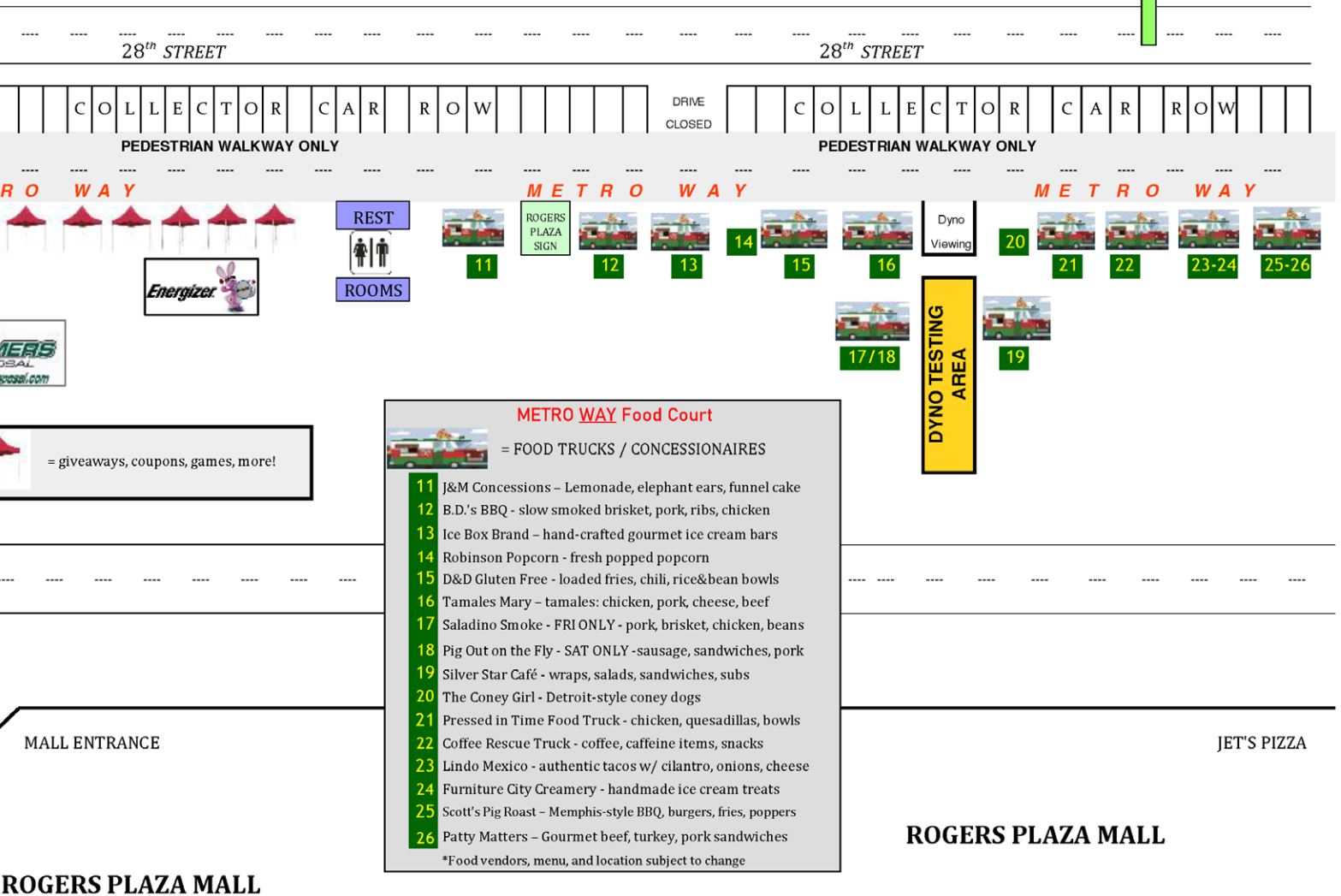
Foundation



WELLER
SELF-SERVE
AUTO PARTS



Rogers Plaza MAIN EVENT Venue Map



METRO WAY Food Court

= FOOD TRUCKS / CONCESSIONAIRES

- 11 J&M Concessions - Lemonade, elephant ears, funnel cake
 - 12 B.D.'s BBQ - slow smoked brisket, pork, ribs, chicken
 - 13 Ice Box Brand - hand-crafted gourmet ice cream bars
 - 14 Robinson Popcorn - fresh popped popcorn
 - 15 D&D Gluten Free - loaded fries, chili, rice&bean bowls
 - 16 Tamales Mary - tamales: chicken, pork, cheese, beef
 - 17 Saladino Smoke - FRI ONLY - pork, brisket, chicken, beans
 - 18 Pig Out on the Fly - SAT ONLY - sausage, sandwiches, pork
 - 19 Silver Star Café - wraps, salads, sandwiches, subs
 - 20 The Coney Girl - Detroit-style coney dogs
 - 21 Pressed in Time Food Truck - chicken, quesadillas, bowls
 - 22 Coffee Rescue Truck - coffee, caffeine items, snacks
 - 23 Lindo Mexico - authentic tacos w/ cilantro, onions, cheese
 - 24 Furniture City Creamery - handmade ice cream treats
 - 25 Scott's Pig Roast - Memphis-style BBQ, burgers, fries, poppers
 - 26 Patty Matters - Gourmet beef, turkey, pork sandwiches
- *Food vendors, menu, and location subject to change

Consumers Energy

Count on Us[®]



CLASSIC ROCK



**Jets Pizza® Proudly Supports
28th Street Metro Cruise**



WYOMING
952 28th Street SW
(616) 261-5387 (JETS)


Order Online at JetsPizza.com

Steep Slope & Low Slope Roofing • Exterior Cladding
Windows & Doors • Specialty Building Materials



WIMSATT **BUILDING MATERIALS** OVER 80 YEARS IN BUSINESS EST. 1936

800.497.9000 • wimsattdirect.com



Proudly stocking shingles from **GAF**

Serving the Builders, Remodelers, and Contractors of Western Michigan!

1456 28th St SW • Wyoming, MI 49509 Mon - Fri 7am - 5pm, Sat 7am - 12pm



DRIVERSOURCE™

Your dedicated logistics partner.



FUEL INJECTION

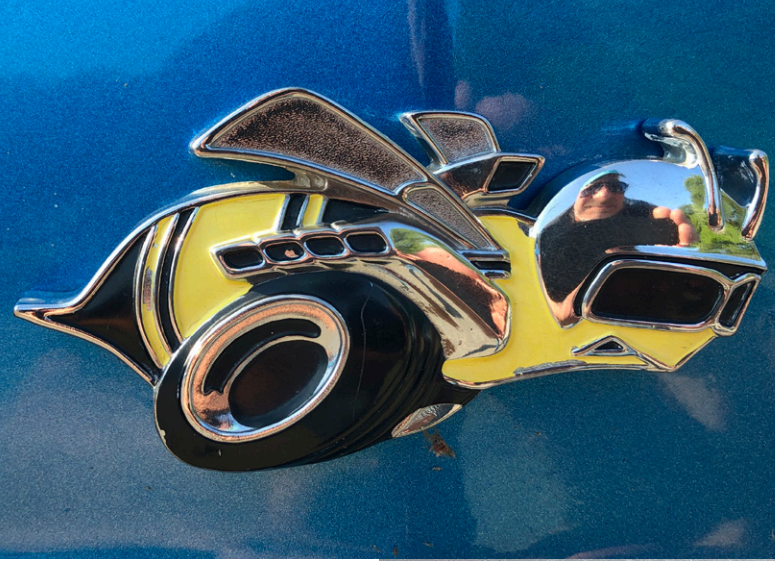


Impala

Cuda



AMERICAN



Hotshot

Barracuda



Thunderbird





Alan Wright: 15 Years of Metro Cruise® Collecting

written by Alan Wright ~ Them Misfits Car Club

It has been an amazing 15 years. The first year, a friend and I had the first two spots on the west end of the Rogers Parking lot. Our car club now uses the first twenty one spots starting at the same end of the Plaza. Our car club "Them Mis Fits!" is so large it has also been using the bank parking lot west of Rogers Plaza as well.

It has been our pleasure, the last few years, to escort the Miss Metro Cruise® contestants from the Plaza up to the Metro Main Stage in our cars. The preliminary car show events, at the Moose Lodge, leading up to the big Finale have been well attended and give the car nuts one more excuse to bring out their cars.

A new event that started a few years ago has been the "Blessing of the Cars", held at the Wesley Park United Methodist Church at the corner of Micheal and 32nd Street. This event is held the Thursday evening prior to the Cruise. Although the Cruise is 15 miles from Grandville to Cascade, Rogers Plaza is probably the biggest area for foot traffic along that stretch. We love showing off our cars.





MISS METRO CRUISE FINALS | AUGUST 24TH @ 2PM | MAIN STAGE

Metro Cruise® Food Truck Rally!

The Metro Cruise® MAIN EVENT at Rogers Plaza is again the host of the areas biggest Food Truck rally event. Join us for an expanded lineup - 16 food trucks and 10 concessionaires!

HOURS – All open hours of Metro Cruise® which is 4:00pm-10:00pm on Friday, 9:00am-9:00pm on Saturday. Unless noted, Vendors will be open all hours of the event.

LOCATION - All food vendors will be located at the Metro Cruise® Main Event, which is at the Rogers Plaza mall parking lot (972 28th Street SW, Wyoming, MI). The Main Event site is split into TWO food courts, Metro Square and Metro Way.

PARKING – Limited parking available on site at Rogers Plaza. Attendees are encouraged to use our free Shuttle service – park at either Wyoming High School or Wyoming KDL Library (both are only ½ mile from Rogers Plaza).

FOOD TRUCKS & CONCESSIONAIRES LINEUP:

- Metro Square Food Court (west end)

Popcorn Creations - 46 flavors of popcorn

A&E BBQ - slow smoked BBQ

El Caribe Food Truck - Caribbean food, Puerto Rican, Cuban

Tacos El Cuñado - authentic tacos – beef, chicken, pork

YoChef's Mobile Gourmet - Asian, Gyros, Korean bbq, naan sandwiches

Jet's Pizza - Pizza by-the-slice or whole pizzas

Walker Concessions - Hot dogs, sausages, fries, fresh iced tea

Terry's Tasty Treats - mini donuts, lemonades, flavored teas, coffees

Rob Rex Concessions - Elephant ears, corn dogs

May's Concessions - Caramel corn, candy apples, cotton candy

- Metro Way Food Court (east end)

B.D.'S BBQ - slow smoked tender brisket, pork, ribs, chicken

Scott's Pig Roast - Memphis-style BBQ, burgers, fries, poppers

Silver Star Cafe' - Wraps, salads, sandwiches, subs

J&M Concessions - Elephant ears, funnel cakes, fries, nachos, corn dogs, fresh lemonade

Patty Matters Food Truck - Gourmet sandwiches, fries

Ice Box Brand Ice Cream - Hand-crafted gourmet ice cream

Tamales Mary Food Truck - Beef, Pork, peppers & cheese, and chicken Tamales

The Coney Girl - Detroit-style coney dogs

Saladino Smoke (Friday Only) - wood smoked pork, brisket, chicken, sausage, corn bread

Pig Out on the Fly (Saturday only) - sausage, sandwiched, loaded fries, brisket

Furniture City Creamery - frozen ice cream treats

Coffee Rescue Food Truck - coffee, caffeine shots, snacks

Robinson's Popcorn - multiple fresh-popped flavors

D & D's Gluten-Free - loaded fries, chili, rice & bean bowls

Pressed In Time - Food Truck - grilled specialties, chicken, quesadillas, salad bowls

Lindo Mexico Restaurante Mexicano - authentic tacos


*Note that Food Vendors and menu items are subject to change.

Metro Cruise® *Vendor Stamps!*

First Stamp FREE
to get you started!

WIN over \$350 in gift cards, it's easy!

This year, Metro Cruise® will be hosting about 36 sponsor vendors. Most are located along Metro Way, between the Metro Square Food Court and Metro Way Food Court. The majority – not all – have a custom Metro Cruise® stamp. We encourage you to visit with the sponsors – please don't simply ask "Can I have the stamp?" Signups or purchases are not required. You will receive one stamp per vendor.

	2	3	4	5
6	7	8	9	10
11	12	13	14	15
16	17	18	19	20

Get 10 stamps – be entered to win one of 10 gift cards. Get 20 stamps – get a SECOND entry to win one of 10 gift cards. PLUS, be entered to win a \$100 Grand Prize!

Gift cards are all from local Grand Rapids restaurants, including: Beltline Bar, Applebee's, Craig's Cruisers, Frankie V's, Lindo Mexico Restaurante, and more!

Show completed Stamp chart to Information Tent (see map)

Metro Cruise® MAIN EVENT Lineup – August 23, 24, 2019

LOCATION: Main Stage at ROGERS PLAZA in Wyoming

FRI	4:30pm	Flexadecibel – 7-piece high-energy Funk/Rock/Soul hits
	7:30pm	Onager – Variety band performing Top 40 hits and Pop/Rock classics
SAT	9:00am	Opening Ceremonies – color presentation, community awards, announcements
	11:30am	Stolen Horses Band – County/Rock original music and re-mixed classics
	2:00pm	Pinup Girl Finale – final show to determine Miss Metro Cruise® 2019
	3:30pm	La Furia del Ritmo – Latin band playing dance/upbeat Cumbia style music
	6:30pm	Azz Izz – diverse 7-piece group mixing up Blues/Soul/R&B/Pop hits

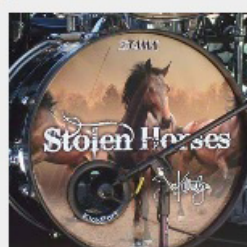
* bands and times subject to change. Visit facebook.com/metrocruise for up-to-date event information



Flexadecibel



Onager



Stolen Horses



La Furia del Ritmo



Azz Izz



The Grand Rapids New Car Dealers Association
is proud to be the presenting sponsor of the

— 28th STREET —

METRO CRUISE

www.28thStreetMetroCruise.com

AUGUST
23 & 24

West Michigan's
premiere car event, with
16 miles of cars between
Cascade and Grandville
along 28th Street!

The GRNCDA is a membership of new car dealers located throughout metro Grand Rapids. Stop by next time you're in the market for a new or used vehicle, or simply need regular maintenance or repair! Learn more about us at www.GRNewCarDealers.com

- Audi Grand Rapids
- Berger Chevrolet
- Betten Baker Buick
- Betten Imports
- Borgman Ford Mazda
- Courtesy Chrysler Dodge Jeep RAM
- Fox Acura ▪ Fox Buick GMC
- Fox Chrysler Dodge Jeep RAM
- Fox Ford Mazda ▪ Fox Honda
- Fox Hyundai KIA ▪ Fox Nissan
- Gezon Motors
- Harvey Lexus of Grand Rapids
- Harvey Cadillac
- Infiniti of Grand Rapids
- Jaguar Grand Rapids
- Keller Ford
- Kool Chevrolet ▪ Kool Toyota
- Land Rover Grand Rapids
- MINI of Grand Rapids
- Pfeiffer Lincoln
- Porsche Grand Rapids
- Sharpe BMW
- Summit Place KIA West
- Todd Wenzel Buick GMC
- Todd Wenzel Chevrolet
- Tony Betten & Sons Ford
- Toyota of Grand Rapids
- Zeigler Alfa Romeo and FIAT of Grandville
- Zeigler Chrysler Dodge Jeep RAM
- Zeigler Maserati of Grandville