

PRIVACY POLICY

Privacy Statement: The 28th Street Metro Cruise is committed to protecting your privacy. Only authorized employees or representatives of the 28th Street Metro Cruise use any information collected from individual users of the website.

Personal Identification Information Collected: We may collect personal identification information from Users in a variety of ways, including, but not limited to, when Users visit our site, register for events, respond to a survey, subscribe to a newsletter and in connection with other activities, events or resources we make available on our Site. Users may be asked for, as appropriate, name, email address, mailing address, phone number.

Visiting Site Anonymously: We will collect personal identification information from Users only if they voluntarily submit such information to us. Users can always refuse to supply personally identification information, except that it may prevent them from engaging in certain Site related activities.

Non-Personal Identification Information Collected: We may collect non-personal identification information about Users whenever they interact with our Site. Non-personal identification information may include the browser name, the type of computer and technical information about Users means of connection to our Site, such as the operating system and the Internet service providers utilized and other similar information.

Web Browser Cookies: Our Site may use “cookies” to enhance User experience. User’s web browser places cookies on their hard drive for record-keeping purposes and sometimes to track information about them. User may choose to set their web browser to refuse cookies, or to alert you when cookies are being sent. If they do so, note that some parts of the Site may not function properly.

Use of the Collected Information: The 28th Street Metro Cruise collects and uses Users personal information for the following purposes:

- To improve the User experience
- Your information helps us to more effectively respond to your requests and needs.
- To personalize user experience
- We may use information in the aggregate to understand how our Users as a group use the services and resources provided on our Site.
- To improve our Site
- To improve our website offerings based on the information and feedback we receive from you.
- To administer a content, promotion, survey or other Site feature
- To send Users information they agreed to receive about topics we think will be of interest to them.
- To send periodic emails

The email address Users provide will only be used to send them information and updates pertaining to the 28th Street Metro Cruise. It may also be used to respond to their inquiries,

and/or other requests or questions. If User decides to **opt-in to our mailing list**, they will receive emails that may include topics related to the 28th Street Metro Cruise, etc. If at any time the User would like to **unsubscribe** from receiving future emails, we include detailed unsubscribe instructions at the bottom of each email or User may contact us via our Site.

Protection of your Information: We adopt appropriate data collection, storage and processing practices and security measures to protect against unauthorized access, alteration, disclosure or destruction of your personal information, username, password, transaction information and data stored on our Site.

Sharing Personal Information: We do not sell, trade, or rent Users personal identification information to others. We may share generic aggregated demographic information not linked to any personal identification information regarding visitors and users with our business partners, trusted affiliates and advertisers for the purposes outlined above. We may use third party service providers to help us operate our business and the Site or administer activities on our behalf, such as sending out newsletters or surveys. We may share your information with these third parties for those limited purposes provided that you have given us your permission.

Third Party Websites: Users may find advertising or other content on our Site that link to the sites and services of our partners, suppliers, advertisers, sponsors, licensors and other third parties. We do not control the content or links that appear on these sites and are not responsible for the practices employed by websites linked to or from our Site. In addition, these sites or services, including their content and links, may be constantly changing. These sites and services may have their own privacy policies and customer service policies. Browsing and interaction on any other website, including websites which have a link to our Site, is subject to that website's own terms and policies.

Advertising: Ads appearing on our site may be delivered to Users by advertising partners, who may set cookies. These cookies allow the ad server to recognize your computer each time they send you an online advertisement to compile non personal identification information about you or others who use your computer. This information allows ad networks to, among other things, deliver targeted advertisements that they believe will be of most interest to you. This privacy policy does not cover the use of cookies by any advertisers.

Changes to our Privacy Policy: Your Acceptance of These Terms

By using this Site, you signify your acceptance of this policy and terms of service. If you do not agree to this policy, please do not use our Site. Your continued use of the Site following the posting of changes to this policy will be deemed your acceptance of those changes.

If you have any questions about this Privacy Policy, the practices of this site, or your dealings with this site, please contact us at:

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